



October 12 · 13 · 14, 2018 | TRADEX

Western Canada's largest women's show is back with an even bigger focus on **FASHION** in its 18th year!

Join us and our 20,000+ show visitors for the can't-miss fashion shopping extravaganza of the fall.

Our **Fashion & Style** area and **NEW Fashion Hub Runway** features top designers, brands, boutiques and some of the trendiest fashion trucks in BC and has become one of the most popular areas of the show! Now accepting applications for a limited number of new booths.

WHY EXHIBIT?



- Join top brands and place your collection of clothing, accessories and jewellery in the hands of thousands of women who are ready to shop!
- **Fashion & Style Exhibitors** will have the opportunity to showcase their items on the **NEW Fashion Hub Runway** – *coordinate and run your own fashion shows!
- Promotion in **show advertising & publicity campaign** – be a part of our print, TV, radio and social media campaign valued at over \$350,000!
- Promotion in **social media campaign** – our Facebook reach last year was over 1.6 million!
- Promotion in our **Show Guide** – at the show entrance and show website
- Promotion on our **show website** – 51,284 sessions and 128,234 page views last year
- Promotion in our **targeted email campaign** – over 16,000 show visitors are on our opt-in email list
- **Unique and targeted show audience** who live in some of the fastest growing communities in Canada, not reached by downtown Vancouver events – less than 10% of our audience attend any shows located in downtown Vancouver.

* Selection process applicable to fashion show and stage participation

IN GOOD COMPANY

SKECHERS **NYGÅRD**



PLATO'S
CLOSET

LORNA JANE
ACTIVE LIVING



LIMITED SPACE AVAILABLE. CONTACT US TODAY!

Call (604) 980-7729 or email sales@westcoastwomen.net to reserve your booth today!

For more information visit www.WestCoastWomen.net