



October 18-19-20, 2019 | TRADEX

Western Canada's largest women's show is back with a new **SUSTAINABLE LIVING** showcase!

Join us and our 24,000+ show visitors for the Fraser Valley's largest sustainable living event of the year.

Our **NEW Sustainable Living** area features leading-edge lifestyle products and services including the latest eco-trends in home, fashion, technology, transportation, food, health, and beauty.

Now accepting applications for a limited number of new booths.

WHY EXHIBIT?



- Join top brands and place your sustainable living products in the hands of thousands of women who are ready to shop!
- **Sustainable Living Exhibitors** will have the opportunity to showcase their products on stage at the show! *
- Promotion in **show advertising & publicity campaign** – be a part of our print, TV, radio and social media campaign valued at over \$350,000!
- Promotion in **social media campaign** – our Facebook reach last year was over 1.8 million!
- Promotion in our **Show Guide** – at the show entrance and show website
- Promotion on our **show website** – 57,663 sessions and 131,058 page views last year
- Promotion in our **targeted email campaign** – over 18,000 show visitors are on our opt-in email list
- **Unique and targeted show audience** who live in some of the fastest growing communities in Canada, not reached by downtown Vancouver events – less than 10% of our audience attend any shows located in downtown Vancouver.

** Selection process applicable to fashion show and stage participation*

LIMITED SPACE AVAILABLE. CONTACT US TODAY!

Call (604) 980-7729 or email sales@westcoastwomen.net to reserve your booth today!

For more information visit www.WestCoastWomen.net