



October 18-19-20, 2019 | TRADEX

Western Canada's largest women's event is back and bigger than ever with the addition of **two new show areas** — **VEG SHOWCASE** and **SUSTAINABLE LIVING!**

Join us and our 24,000+ show visitors for the Fraser Valley's largest women's event of the year.

In addition to the always-popular **World of Taste**, **Artisans Marketplace**, **Fashion & Style**, **Home & Interior Decor**, and **Health & Wellness** show areas, our **NEW Veg Showcase** and **Sustainable Living** areas — "shows within a show" — feature leading-edge lifestyle products and services from Canada's top companies including the latest eco-trends in vegan and vegetarian foods; smart home; eco-fashion; technology; transportation; health; and beauty.

Now accepting applications for a limited number of new booths.

WHY EXHIBIT?



- Join top brands and place your products in the hands of thousands of women who are ready to shop!
- **Veg Showcase** and **Sustainable Living Exhibitors** will have the opportunity to showcase their products on stage at the show! *
- Promotion in **show advertising & publicity campaign** – be a part of our print, TV, radio, and social media campaign valued at over \$350,000!
- Promotion in **social media campaign** – our Facebook reach last year was over 1.8 million!
- Promotion in our **Show Guide** – at the show entrance and show website.
- Promotion on our **show website** – 57,663 sessions and 131,058 page views last year.
- Promotion in our **targeted email campaign** – over 18,000 show visitors are on our opt-in email list.
- **Unique and targeted show audience** who live in some of the fastest growing communities in Canada, not reached by downtown Vancouver events – less than 10% of our audience attend any shows located in downtown Vancouver.

* Selection process applicable to fashion show and stage participation

LIMITED SPACE AVAILABLE. CONTACT US TODAY!

Call (604) 980-7729 or email sales@westcoastwomen.net to reserve your booth today!

For more information visit www.WestCoastWomen.net