



WEST COAST WOMEN'S SHOW CELEBRATES 10th ANNIVERSARY WITH RECORD-SETTING CROWDS

For Immediate Release (November 4, 2010):

Abbotsford, BC – British Columbia's largest and most popular women's event celebrated its 10th anniversary October 22-24, 2010 at TRADEX in Abbotsford with a bang – record-setting attendance, high sales experienced by exhibitors and booths, and unparalleled celebrity action on the show floor.

More than 26,300 visitors attended the 2010 West Coast Women's Show, which continues to earn its reputation as one of the most high quality and fastest growing trade shows in North America. Many of the 450 exhibitors and booths experience unparalleled networking opportunities and buying power amongst show guests, showcasing the influence and power of women in the marketplace.

"Our booth was always busy with many, many women coming by to look at our products and to learn about the services that we offer," said Yasmin Alibhai of MD Cosmetic & Laser Clinic. *"We were really impressed with the size of this year's show and the number of attendees – in the past 10 days, we have had over a hundred phone calls from people who met us at the show!"*

The 2010 West Coast Women's Show featured the most star-studded schedule in its history, including Steven and Chris of CBC fame; Tara-Jean Popowich and Vincent Desjardins of *So You Think You Can Dance Canada*; and iconic soap-star hunk Peter Bergman, also known as Jack Abbott in *The Young and the Restless*.

"In today's economy it's never a given to hit the 10-year mark, so we wanted to celebrate our anniversary with the greatest show in our history, offering our show guests high-quality content – from fashion shows to interactive celebrity experiences," said Show Producer Murat Olcay.

Plans are already underway for the 2011 West Coast Women's Show, scheduled to occur October 21-23, 2011. For more information visit www.westcoastwomen.net.

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