

The can't-miss shopping extravaganza of the fall **goes digital!**

While we are disappointed that our traditional show will not take place for the first time in two decades, we are thrilled to announce **the first-ever West Coast Women's Show Online Pop-Up on November 13, 14 & 15, 2020!**

For 20 years the West Coast Women's Show has been the can't-miss shopping extravaganza of the fall, and this one-of-a-kind online sales event – timed to coincide with the **Christmas shopping season** – will continue that trend.

Now accepting vendor applications.

WHY PARTICIPATE?



- The West Coast Women's Show Online Pop-Up will deliver a one-of-a-kind retail experience. **Due to COVID-19, online sales in Canada have increased by over 120%!**
- Our event delivers **over 150,000 website visitors annually**, an **email marketing database of over 20,000**, and Canada's most engaged consumer show audience on social media.
- You will be able to sell physical products; variable products (*multiple sizes, colours, volumes, etc.*); gift cards (*physical or digital*); and vouchers for bookings and appointments (*physical or digital*).
- There is **no limit on the number of products** that you can list and sell.
- You will **receive your own storefront** which will display your logo; description; products; and reviews.
- Your administrative dashboard will automatically keep track of your orders; customers; total revenue; stock levels; and can generate reports on your best-selling products.
- You can **upsell or cross-sell products**. For example, if a customer has a necklace in their cart, you can recommend matching earrings!

CONTACT US TODAY FOR MORE INFORMATION!

Call **(604) 980-7729** or email **sales@westcoastwomen.net** to become a vendor today!

For more information visit www.WestCoastWomen.net